

The Safe Investing Expert

Securing Your Financial Freedom Today



TheSafeInvestingExpert.com

OUR FOUNDER



Ryan Cicchelli has over 18 years of experience, national recognition in publications like Forbes, MSN Money, and Yahoo Finance, and more than \$256 Million in secured client retirement assets, he brings the knowledge and trust you deserve.



OUR EXPERTS



Meet

Your Team of Experts

WE CONCENTRATE ON GUIDING YOU TOWARDS YOUR FINANCIAL
POTENTIAL WITH OUR COMMITMENT TO CLIENT SUCCESS



Abbi Jo

*Administrative
Coordinator*



Jacey Rouse

*Director Of
Operations*



Ryan Cicchelli

FOUNDER



April Cicchelli

Account Executive



Ashton Gillett

*Director of
Media*

Meet Your Team Of Safe Investing Consultants

Guiding you with experience, integrity, and strategies built to protect what matters most.



Ali Sbeity



Michael Howey II



Chris Stroh



Evin Kelley



Sabrina Lytle



Athan Poullas



Jim Knowlton



Jerrad Kiser

OUR HISTORY



The Save Investing Expert

Timeline

Ryan Cicchelli and his team of EXPERTS specialize in guiding individuals and families to reach their financial goals

SIE opens office in
Cadillac, Michigan

2013

SIE hits milestone of
over 1,000 satisfied
nationwide clients

2023

SIE team expands to
accommodate secured
business interest

2025

JOIN THE
\$ 256,000,000

2008

Ryan starts at Merrill
Lynch as an Investment
Broker

2020

SIE goes VIRTUAL,
NATIONWIDE due to the
pandemic

2024

SIE opens Nashville office, as
well as 6 other remote
locations

In secured
client assets
that already
grow with us...

FEATURED RECOGNITION BY
NATIONAL PUBLICATIONS



Forbes



Bankrate®

yahoo!
finance



OUR Services



COMPREHENSIVE ADVISORY SERVICES

Most people think securing their retirement takes years of planning. We keep things simple, so you don't have to choose between safety and growth.

> INVESTMENT
PLANNING

> TAX STRATEGIES &
OPTIMIZATION

> RETIREMENT
INCOME

> ASSET
PRESERVATION

> WEALTH
MANAGEMENT

> FREE NO-OBLIGATION
CONSULTATIONS

OUR OFFERINGS:

Unlock the potential of your finances with our range of strategic financial services. Our team provides clear, personalized guidance, continuously optimizing your portfolio to maximize returns and safeguard your wealth.

WHY Choose Us?

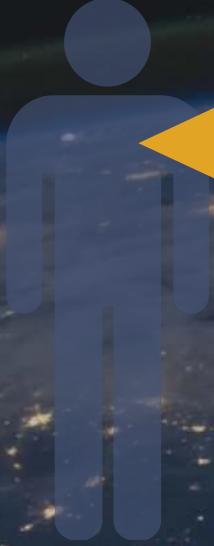


OUR BUSINESS MODEL

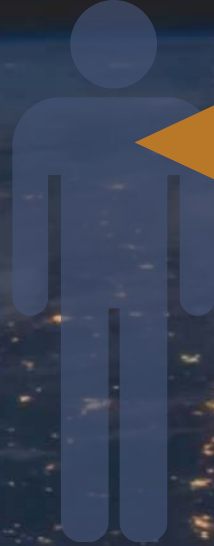
EXPERT SUPPORT & SMART STRATEGIES



With The Safe Investing Expert, you will never be charged an advisor fee



We offer FREE No-Obligation Consultations so you can make informed decisions



Our responsibilities are to serve your best interest while providing financial strategy education

OUR AIM:

Our mission is to guide you towards prosperity with personalized financial solutions and expert advice without stress, advisor fees, or guesswork. Secure your wealth with confidence.



FREE Evaluation



Schedule Your FREE, No-Obligation EVALUATION

Ryan Cicchelli
(231) 878-7074

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305 N Mitchell St
Cadillac, MI 49601

TheSafeInvestingExpert.com

admin@generationsifs.com



Contact us to discuss
your financial goals.

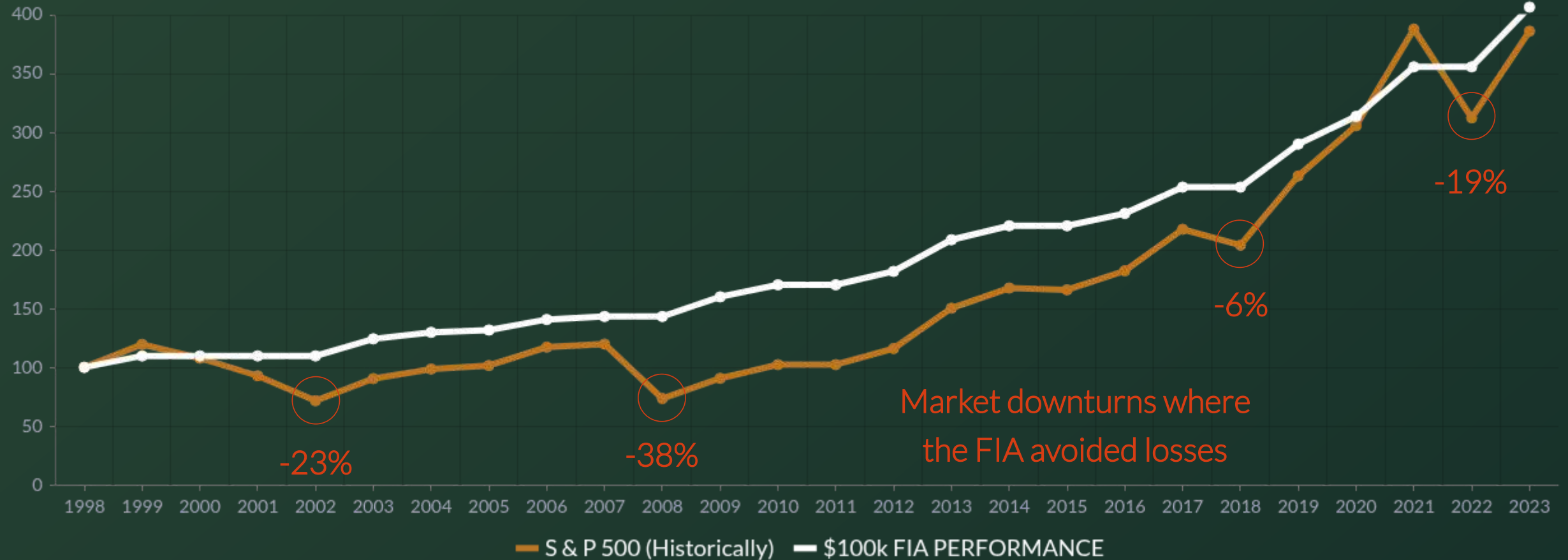
HOW DOES It Work?



BENEFITS AND OVERVIEW OF FIXED INDEXED ANNUITIES

PERFORMANCE OF \$100,000 FIA

BASED ON HISTORICAL DATA



ARE YOU Prepared?





How Have You Prepared For Retirement?

LET US SHOW YOU HOW TO MAKE YOUR MONEY WORK FOR YOU



Would you like to know how to protect your retirement savings from market losses?